

Careers in... Creative & Digital Technologies



Ben Collier
Partner, Ocasta Studios
Multimedia and Digital Systems, 2010

Ben is co-founder of Ocasta Studios, a Brighton-based company specialising in creating and launching mobile apps.

They handle development, testing, app store deployment, analytics and ongoing maintenance of their clients' apps, and have worked with organisations including Virgin Media, easyCar Club, Vodafone, Harveys Brewery and DC Storm. Ben graduated from Sussex in 2010 with a BSc in Multimedia and Digital Systems.



Guy Davidson
Coding Manager, Creative Assembly
Maths and Computing, 1990

Guy is the Coding Manager at Creative Assembly, a wholly-owned studio of SEGA famous for the Total War franchise and *Alien: Isolation*. The studio is currently developing *Halo Wars 2* and *Total War: Warhammer*.

After graduating from Sussex in 1990 with a BSc in Maths and Computing he worked in theatre and then interactive multimedia software before settling on games development in 1997 at Codemasters, moving to Creative Assembly in 1999.

He contributes to the C++ standard and speaks at ACCU, Develop and various universities around the country.



Tristan Fletcher
Director of Research, Thought Machine
Evolutionary and Adaptive Systems, 2007

After studying Engineering at Cambridge, Tristan attempted to find a solution to the world's water problems by developing a wind-up powered water purifier. Realising this wouldn't work he helped set up the UK branch of Engineers Without Borders and then moved into a management consultancy specialising in fast moving consumer goods (FMCG).

In 2006 he came to Sussex to study the MSc in Evolutionary and Adaptive Systems, before moving into financial services, where he worked as an interest rate derivatives trader, high frequency algorithmic trader and then portfolio manager at investment banks and hedge funds. In 2011 he completed a PhD in Machine Learning at UCL.

Tristan currently works in several start-ups, from Invinio, a fine wine pricing, trading and portfolio management service, to Thought Machine, a fintech company attempting to disrupt the banking industry.



Alexa Marengi
Global Diversity Programme Manager, Microsoft and founder of Codess
Linguistics and Cognitive Science, 2009

Alexa's passion lies within gender diversity in the engineering industry. She continues to be inspired by her role at Microsoft, which has seen her build a global diversity strategy for hiring key diverse talent across the business.

In March 2013, after experiencing the alienation of being the only female student in her Computer Science classes, Alexa decided to start Codess—a community for female coders, sponsored by Microsoft—to inspire women to achieve their professional goals and continue advancing technically, whilst providing them with a qualified network.

Since inception, Codess has grown into a global initiative with 30+ events across the globe, including China, Egypt, Romania, Estonia, Stockholm and the US. Through effective thought-leadership, Alexa has broadened the recognition of Microsoft as a diverse employer.



Lauren Pope
Digital Consultant, Brilliant Noise
English, 2006

Lauren is a digital consultant at Brilliant Noise, a marketing and strategy agency based in Brighton. Her area of focus within digital is content.

This includes content strategy (the whys), operations (the hows) and creative (the whats). She does this for clients including Adidas, American Express and Action for Children. Before joining Brilliant Noise she worked for companies including Adfero (now Axonn Media) and uSwitch.

Lauren fell into her first job in content while she was studying for an MA in English Literature at Sussex, and hasn't looked back since.



Jake Steadman
International Research Director, Twitter
Technology and Innovation Management, 2003

Jake is the Director of International Research at Twitter, where he is responsible for all research outside North America.

Before that he led the UK and EMEA research teams at Twitter, the Social Insights function at O2 UK, as well as agency side roles at TNS and Quadrangle.

Jake achieved a BSc in Computer Science and Management at Sussex before graduating with an MSc in Technology and Innovation Management in 2003.

Further Resources for Careers in Creative & Digital Technologies

Find a sector guide on the Careers and Employability Centre website at:

www.sussex.ac.uk/careers/careerchoices/researchingcareers and look under the relevant sections..

All guides have an overview of the sector, current news, links to specialist job feeds and a personality and skills section. Here are some useful sites within those sector guides to get you started:

- **www.allaboutcareers.com/careers/career-path/internet-digital-interactive-media** – overview of what is a digital media / creative technologies career
- **www.wiredsussex.com/jobs/jobsearch.asp** – Wired Sussex: the site for Brighton and Sussex job and internship vacancies. Includes both technical and non-technical roles
- **www.techcityjobs.co.uk** – jobs board for Silicon Roundabout and Tech City
- **www.siliconmilkroundabout.com/startups** – Silicon Roundabout start ups
- **www.computerweekly.com** – news, blogs and opinion from Computer Weekly
- **www.gamesindustry.biz** – market-leading website and community for news and information about the global video games industry
- **www.gravityrecruitment.com** – jobs board for games recruitment
- **www.bubble-jobs.co.uk** – multi award-winning niche job board for the digital industry
- **www.itgraduatejobs.com** – a dedicated portal for everything related to graduates covering a broad spectrum of career and job opportunities



Follow up session

After 'Make it Happen!' we are running follow up events to help you plan your next steps:

Come along to '**Getting into Creative & Digital Technologies**' on Thursday 17 March, 11am – 12pm in the Careers and Employability Centre, The Library.

See our full list of events this term at: **www.sussex.ac.uk/careers/events**

Careers Advice

We have a range of careers advice appointments available throughout the week, including application reviews, CV feedback, interview preparation and careers exploration.

Book an appointment online through CareerHub. See full details on our homepage below.

www.sussex.ac.uk/careers

Please note photographers are here today. If you don't wish to be photographed please tell us.

YOUR FUTURE STARTS HERE

Make it happen!

22 February – 4 March 2016

Careers in... events still to come:

Tuesday 1 March	Careers in...Science
Wednesday 2 March	Careers in...Psychology (2pm)
Thursday 3 March	Careers in...Business and Finance

Plus, many other workshops and employer events.

Full details and sign up at www.sussex.ac.uk/careers/makeithappen

Make it happen! Careers in.. events are brought to you by:

THE DEVELOPMENT AND ALUMNI RELATIONS OFFICE

The Sussex Alumni Network comprises 150,000 former students and is managed by the Development and Alumni Relations Office (DARO), who would like to thank all the 'Careers in...' speakers for generously giving their time to come and talk at these events.

www.sussex.ac.uk/alumni

Broaden your network today by adding University of Sussex to your LinkedIn profile and joining the featured Alumni Network group.

Hundreds more alumni volunteers offering careers advice can be found via the Careers and Employability Centre's Alumni Careers Network:
www.sussex.ac.uk/careers/sussexplus/alumni

THE CAREERS AND EMPLOYABILITY CENTRE

The Careers and Employability Centre is here to help you explore your options and build your skills and experience. We advertise jobs, offer careers advice, have a full programme of events each term and much more.

Careers and Employability Centre
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