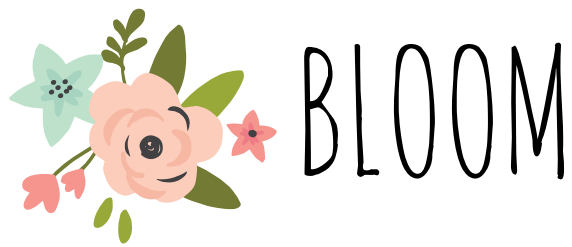


# CARPE DIEM

by Simple Stories  
Spring 2017 Supplement





# BLOOM

PERSONAL PLANNERS FEATURE High quality simulated leather with gold hardware, three interior pockets, two side pockets and elastic pen loop



PERSONAL Black Blossom Boxed Set  
#7950 | 1 per unit



PERSONAL Robin's Egg Boxed Set  
#7951 | 1 per unit

PERSONAL Black Blossom A-la-carte  
#7965 | 1 per unit

A5 PLANNERS FEATURE High quality simulated leather with gold hardware, five interior pockets, two side pockets, gold charm and elastic pen loop



A5 Clover Boxed Set  
#7962 | 1 per unit



A5 Cream Blossom Boxed Set  
#7949 | 1 per unit

## BOXED SETS INCLUDE

(1) foiled acetate dashboard, (1) decorative dashboard, (12) Bloom monthly tabbed dividers (undated), (12) Bloom monthly calendar inserts (undated), (72) Bloom weekly horizontal inserts (undated) and (3) sticker sheets



Dashboard Inserts



Sticker Sheets







Traveler's Notebook - Cream Blossom  
 #7966 | 1 per unit | High quality simulated leather with 4 interior pockets,  
 4 elastic bands, and elastic band closure. Includes one 5x8.25" notebook  
 with 16 blank pages. Fits both standard and wide inserts.



BLOOM Traveler's Notebook Inserts  
 #7987 | 6 per unit | (2) 5x8.25" blank notebooks with  
 (16) 120 gsm pages each; 1 grid, 1 lined





INCLUDES  
12 SHEETS

BLOOM Sticker Tablet  
#7960 | 6 per unit | (12) sticker sheets, sized for A5 planners

BLOOM Mini Sticker Tablet  
#7993 | 6 per unit | (12) sticker sheets, sized for Personal planners



BLOOM Mini Sticky Notes  
#7976 | 6 per unit | (10) sheets each of 8  
designs, punched for Personal planners



BLOOM Sticky Notes  
#7948 | 6 per unit | (10) sheets each of 6 designs,  
punched for A5 planners



BLOOM Washi Tape - Blooms | #7963  
6 per unit | (1) 30 foot, 15mm roll



BLOOM Washi Tape - Dream Big | #7964  
6 per unit | (1) 30 foot, 15mm roll





BLOOM A5 Monthly Inserts  
 #7961 | 6 per unit | (12) A5 180 gsm monthly tabbed dividers (undated),  
 (12) A5 180 gsm calendar inserts (undated)

BLOOM Personal Monthly Inserts  
 #7990 | 6 per unit | (1) foiled acetate dashboard, (1) decorative dashboard,  
 (12) Personal 140 gsm monthly tabbed dividers (undated), (12) Personal 140  
 gsm monthly calendar inserts (undated) and (6) note inserts



# BEAUTIFUL

PERSONAL PLANNERS FEATURE High quality simulated leather with gold hardware, three interior pockets, two side pockets and elastic pen loop



PERSONAL Mint Vintage Floral Boxed Set  
#7946 | 1 per unit



PERSONAL Blush Boxed Set  
#7947 | 1 per unit

PERSONAL Mint Vintage Floral A-la-carte  
#7942 | 1 per unit

A5 PLANNERS FEATURE High quality simulated leather with gold hardware, five interior pockets, two side pockets, gold charm and elastic pen loop



A5 PLANNER - Blush Boxed Set  
#7940 | 1 per unit



A5 PLANNER - Robin's Egg Boxed Set  
#7941 | 1 per unit

## BOXED SETS INCLUDE

(1) foiled acetate dashboard, (1) decorative dashboard, (12) Beautiful monthly tabbed dividers (undated), (12) Beautiful monthly calendar inserts (undated), (72) Beautiful weekly horizontal inserts (undated) and (3) sticker sheets

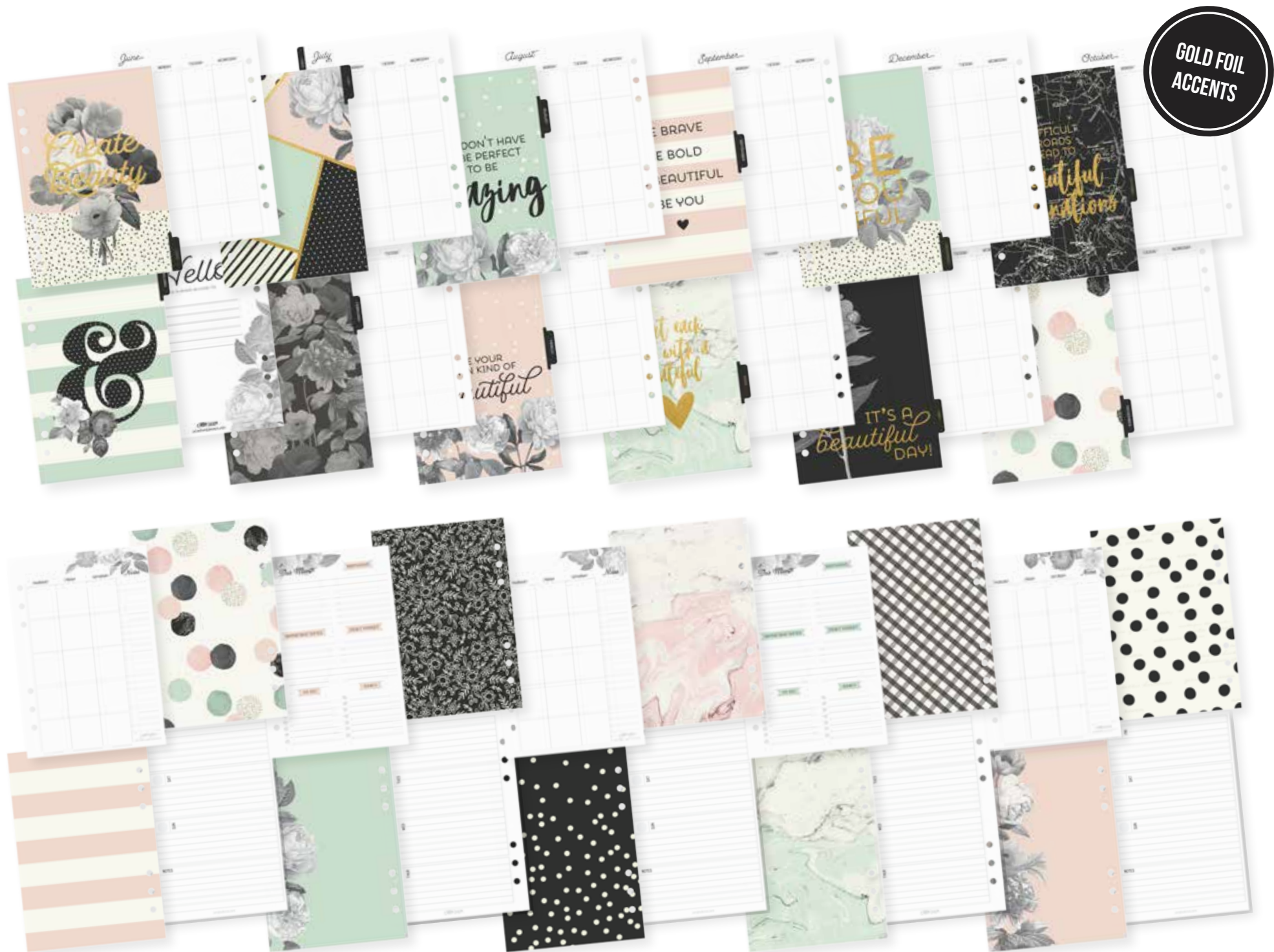


Dashboard Inserts



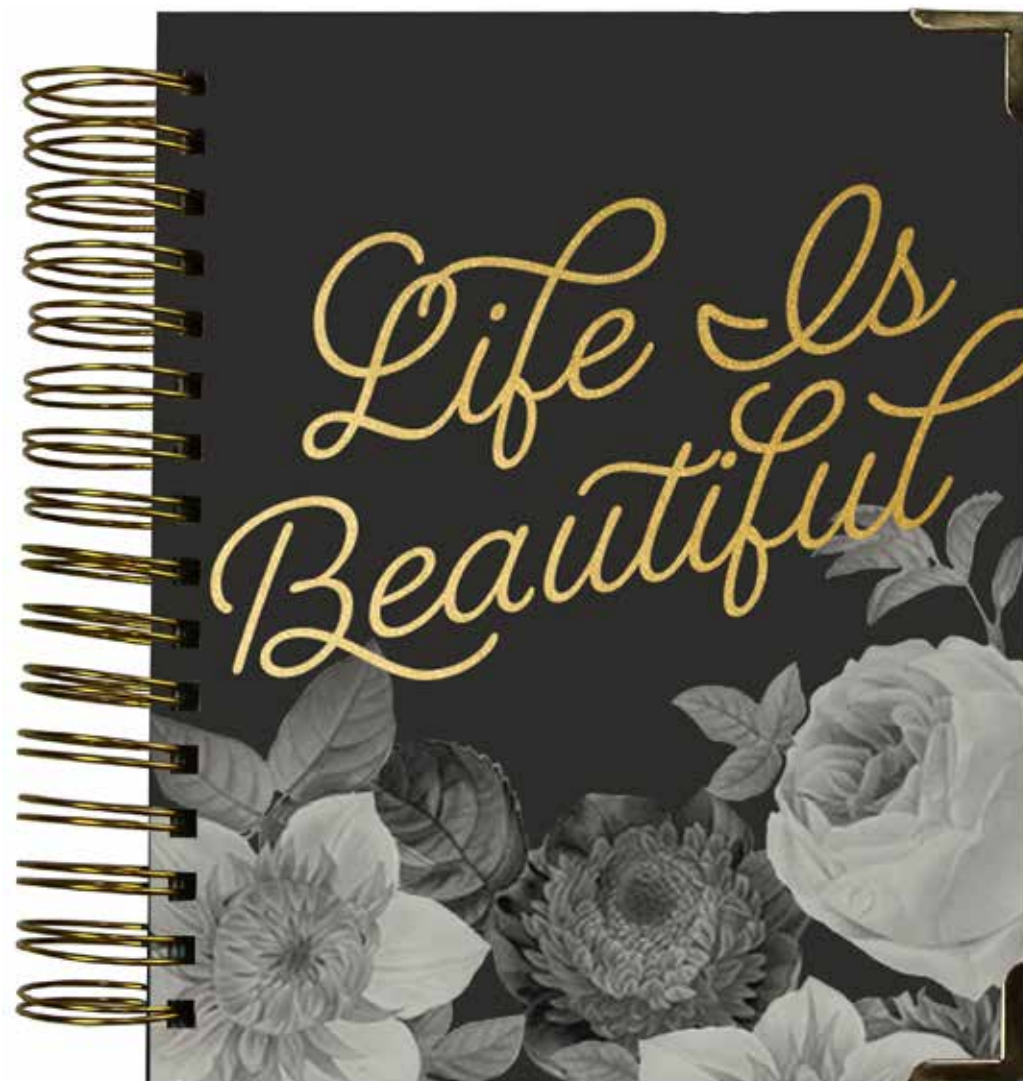
Sticker Sheets





Monthly Dividers & Weekly Inserts

SPIRAL PLANNERS - Dated September 2017 - December 2018 with gold spiral binding, gold metal corners and two interior storage pockets



BEAUTIFUL 16 Month Spiral Planner | #7937 | 2 per unit

## PLANNER CONTENTS INCLUDE

(16) dated monthly calendar pages, (16) dated, coated tabbed dividers, (76) dated horizontal weekly inserts and (2) sticker sheets



Sticker Sheets



Planning Inserts





Dated Monthly Dividers



Dated Weekly Inserts



Traveler's Notebook - Black Vintage Floral  
 #7944 | 1 per unit | High quality simulated leather with 4 interior pockets,  
 4 elastic bands, and elastic band closure. Includes one 5x8.25" notebook  
 with 16 blank pages. Fits both standard and wide inserts

GOLD FOIL  
 ACCENTS



BEAUTIFUL Traveler's Notebook Inserts  
 #7988 | 6 per unit | (2) 5x8.25" blank notebooks with  
 (16) 120 gsm pages each; 1 lined, 1 grid





INCLUDES  
12 SHEETS

BEAUTIFUL Sticker Tablet  
#7953 | 6 per unit | (12) sticker sheets, sized for A5 planners

BEAUTIFUL Mini Sticker Tablet  
#7945 | 6 per unit | (12) sticker sheets, sized for Personal planners



BEAUTIFUL Mini Sticky Notes  
#7997 | 6 per unit | (10) sheets each of 8  
designs, punched for Personal planners



BEAUTIFUL Sticky Notes  
#7957 | 6 per unit | (10) sheets each of 6 designs,  
punched for A5 planners



BEAUTIFUL Washi Tape - Vintage Floral | #7958  
6 per unit | (1) 30 foot, 15mm roll



BEAUTIFUL Washi Tape - Create Beauty | #7959  
6 per unit | (1) 30 foot, 15mm roll



**GOLD FOIL  
ACCENTS**



**BEAUTIFUL A5 Monthly Inserts**

#7954 | 6 per unit | (12) A5 180 gsm monthly tabbed dividers with gold foil accents, (12) A5 180 gsm monthly calendar inserts (undated)

**BEAUTIFUL Personal Monthly Inserts**

#7991 | 6 per unit | (1) foiled acetate dashboard, (1) decorative dashboard, (12) Personal 140 gsm monthly tabbed dividers with gold foil accents (undated), (12) Personal 140 gsm monthly calendar inserts (undated) and (6) note inserts



A5 PLANNERS FEATURE High quality simulated leather with gold hardware, five interior pockets, two side pockets, gold charm and elastic pen loop



A5 Grape Boxed Set  
#7973 | 1 per unit

## BOXED SET INCLUDES

(1) foiled acetate dashboard, (1) decorative dashboard, (12) Bliss monthly tabbed dividers (undated), (12) Bliss monthly calendar inserts (undated), (72) Bliss weekly horizontal inserts (undated) and (3) sticker sheets

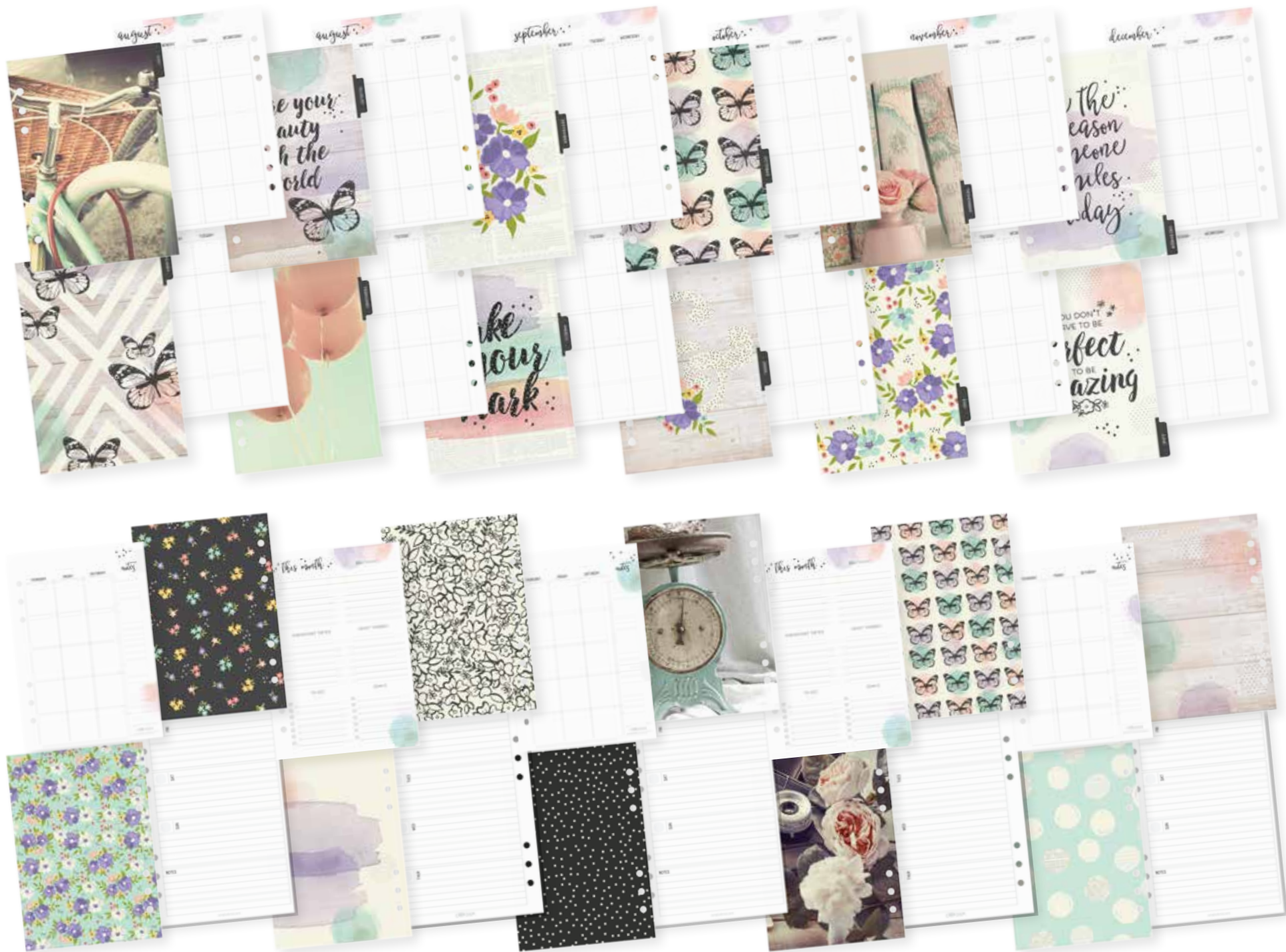


Dashboard Inserts



Sticker Sheets





Monthly Dividers & Weekly Inserts





BLISS Sticker Tablet  
#7967 | 6 per unit | (12) sticker sheets, sized for A5 planners



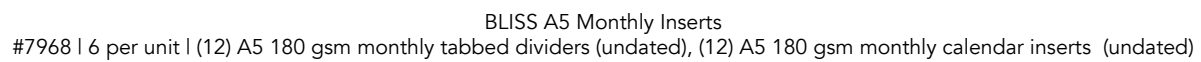
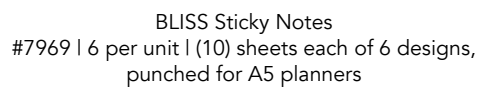
BLISS Washi Tape - Butterflies | #7970  
6 per unit | (1) 30 foot, 15mm roll



BLISS Washi Tape - Black Speckle | #7971  
6 per unit | (1) 30 foot, 15mm roll

INCLUDES  
12 SHEETS







# GOOD VIBES

SPIRAL PLANNERS - Dated September 2017 - December 2018 with gold spiral binding, gold metal corners and two interior storage pockets



GOOD VIBES 16 Month Spiral Planner | #7936 | 2 per unit

## PLANNER CONTENTS INCLUDE

(16) dated monthly calendar pages, (16) dated, coated tabbed dividers, (76) dated horizontal weekly inserts and (2) sticker sheets



Sticker Sheets



Planning Inserts





Dated Monthly Dividers



Dated Weekly Inserts





INCLUDES  
12 SHEETS

Traveler's Notebook - Aztec Black & White  
#7955 | 1 per unit | High quality simulated leather with 4 interior pockets, 4 elastic bands, and elastic band closure. Includes one 5x8.25" notebook with 16 blank pages. Fits both standard and wide inserts



GOOD VIBES Mini Sticker Tablet  
#7956 | 6 per unit | (12) sticker sheets, sized for Personal and Spiral planners





GOOD VIBES Personal Monthly Inserts  
 #7989 | 6 per unit | (1) foiled acetate dashboard, (1) decorative dashboard, (12) Personal 140 gsm monthly tabbed dividers (undated), (12) Personal 140 gsm monthly calendar inserts (undated) and (6) note inserts

# BOXED SETS

PERSONAL PLANNERS - High quality simulated leather 6x7.5" planner with gold hardware, three interior pockets, two side pockets, and elastic pen loop. Contents include foiled acetate dashboard, decorative dashboard, (12) 140 gsm monthly tabbed dividers (undated), (12) 140 gsm monthly calendar inserts (undated), (72) 120 gsm weekly horizontal inserts (undated) and (3) sticker sheets.



PERSONAL Mint Vintage  
Floral Boxed Set  
#7946 | 1 per unit  
Beautiful inserts; refer to page  
8 for contents



PERSONAL Blush Boxed Set  
#7947 | 1 per unit  
Beautiful inserts; refer to page  
8 for contents



PERSONAL Black Blossom Boxed Set  
#7950 | 1 per unit  
Bloom inserts; refer to page  
2 for contents



PERSONAL Robin's Egg Boxed Set  
#7951 | 1 per unit  
Bloom inserts; refer to page  
2 for contents



A5 PLANNERS - High quality simulated leather 8x9.5" planner with gold hardware, 5 interior pockets, 2 side pockets, elastic pen loop, and metal charm. Contents include foiled acetate dashboard, (12) 180 gsm monthly tabbed dividers (undated), (12) 180 gsm monthly calendar inserts (undated), (72) 140 gsm weekly horizontal inserts (undated) and (3) stickers sheets.



A5 Cream Blossom Boxed Set  
#7949 | 1 per unit | Bloom inserts; refer to  
page 2 for contents



A5 Clover Boxed Set  
#7962 | 1 per unit | Bloom inserts; refer  
to page 2 for contents



A5 Blush Boxed Set  
#7940 | 1 per unit | Beautiful inserts;  
refer to page 8 for contents



A5 Robin's Egg Boxed Set  
#7941 | 1 per unit | Beautiful inserts;  
refer to page 8 for contents



A5 Grape Boxed Set  
#7973 | 1 per unit | Bliss inserts; refer to  
page 16 for contents

# A LA CARTE PLANNERS

PERSONAL PLANNERS - High quality simulated leather 6x7.5" planner with gold hardware, three interior pockets, two side pockets and elastic pen loop; inserts sold separately



PERSONAL PLANNER -  
Mint Vintage Floral  
#7942 | 1 per unit | gold hardware



PERSONAL PLANNER - Blush  
#7943 | 1 per unit | gold hardware



PERSONAL PLANNER -  
Black Blossom  
#7965 | 1 per unit | gold hardware



PERSONAL PLANNER -  
Robin's Egg  
#7975 | 1 per unit | gold hardware



A5 PLANNER - Ivory  
#4937 | 1 per unit | gold hardware



A5 PLANNER - Blush  
#8937 | 1 per unit | gold hardware



CARPE DIEM A5 PLANNER - Aqua  
#4929 | 1 per unit | silver hardware;  
coming soon



A5 PLANNER - Clover  
#8946 | 1 per unit | gold hardware



A5 PLANNERS - High quality simulated leather 8x9.5" planner with gold or silver hardware, 5 interior pockets, 2 side pockets, elastic pen loop, and metal charm



A5 PLANNER - Coral  
#4931 | 1 per unit | silver hardware



A5 PLANNER - Persimmon  
#4943 | 1 per unit | gold hardware



A5 PLANNER - Marigold  
#4939 | 1 per unit | silver hardware



A5 PLANNER - Robin's Egg  
#4933 | 1 per unit | gold hardware



A5 PLANNER - Grape  
#8945 | 1 per unit | gold hardware



A5 PLANNER - Platinum  
#4935 | 1 per unit | silver hardware



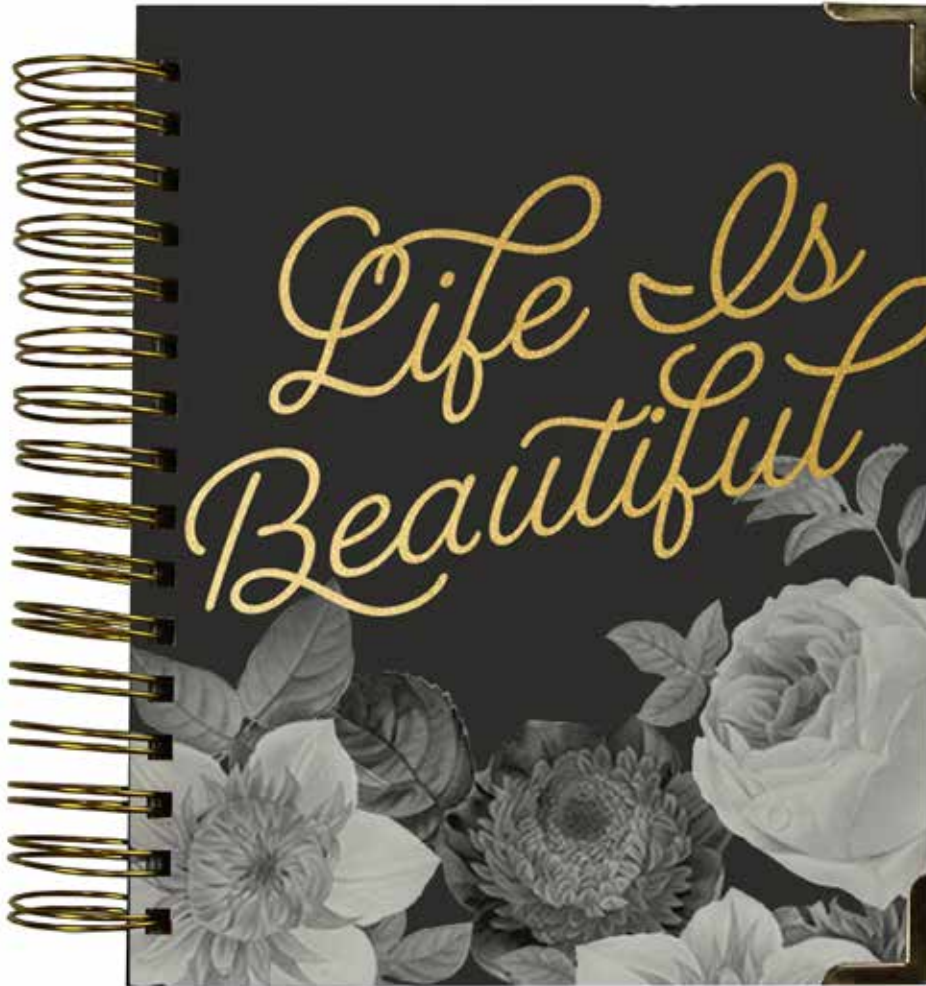
A5 PLANNER - Floral Dot  
#8921 | 1 per unit | gold hardware



A5 PLANNER - Black Speckle  
#8920 | 1 per unit | gold hardware

# SPIRAL PLANNERS

SPIRAL PLANNERS - Dated September 2017 - December 2018 with gold spiral binding, gold metal corners and two interior storage pockets



BEAUTIFUL 16 Month Dated Weekly Spiral Planner  
#7937 | 2 per unit | Refer to page 10 for contents



GOOD VIBES 16 Month Dated Weekly Spiral Planner  
#7936 | 2 per unit | Refer to page 20 for contents



# TRAVELER'S NOTEBOOKS

TRAVELER'S NOTEBOOKS FEATURE High quality simulated leather with four interior pockets, four elastic bands, and elastic band closure. Includes one 5x8.25" notebook with 16 blank pages. Fits both standard and wide inserts.



Traveler's Notebook - Cream Blossom  
#7966 | 1 per unit



Traveler's Notebook - Aztec Black & White  
#7955 | 1 per unit



Traveler's Notebook - Black Vintage Floral  
#7944 | 1 per unit



*Cute and compact, the Traveler's Notebook Inserts are perfect for grab-and-go or to include in your Carpe Diem A5 planner or Traveler's Notebook.*



BEAUTIFUL Traveler's Notebook Inserts  
#7988 | 6 per unit | (2) 5"x8.25" blank notebooks with  
(16) 120 gsm pages each; 1 lined, 1 grid



BLOOM Traveler's Notebook Inserts  
#7987 | 6 per unit | (2) 5"x8.25" blank notebooks with  
(16) 120 gsm pages each; 1 grid, 1 lined





INCLUDES  
12 SHEETS

SEASONS Sticker Tablet  
#7974 | 6 per unit | (12) sticker sheets, sized for A5 planners

SEASONS Mini Sticker Tablet  
#7983 | 6 per unit | (12) sticker sheets, sized for Personal planners





FAITH Personal Inserts

#7992 | 6 per unit | (1) decorative dashboard, (4) Personal 140 gsm tabbed dividers, (12) Inspired Journal 120 gsm inserts, (6) 120 gsm decorative inserts, (6) 120 gsm notes inserts and (1) storage pocket



FAITH Mini Sticker Tablet

#7994 | 6 per unit | (12) sticker sheets, sized for Personal planners





The image displays a collection of 108 monthly calendar templates, organized by year and month. The templates are arranged in a 6x6 grid. The first five rows show the months from July to June for the years 2017, 2018, and 2019. The sixth row shows the months from July to June for the years 2019, 2020, and 2021. Each template is a small calendar with a header for the month and year, and a grid of days. Some templates include a 'Notes' section at the bottom. The templates are color-coded by month: July (teal), August (orange), September (teal), October (pink), November (teal), and December (orange). The last cell in the grid contains a circular logo with the word 'INCLUDE' inside.

CARPE DIEM Mini Monthly Calendar Sticker  
#8929 | 6 per unit | (9) sticker sheets, sized for A5 planners  
June 2017-December 2018'



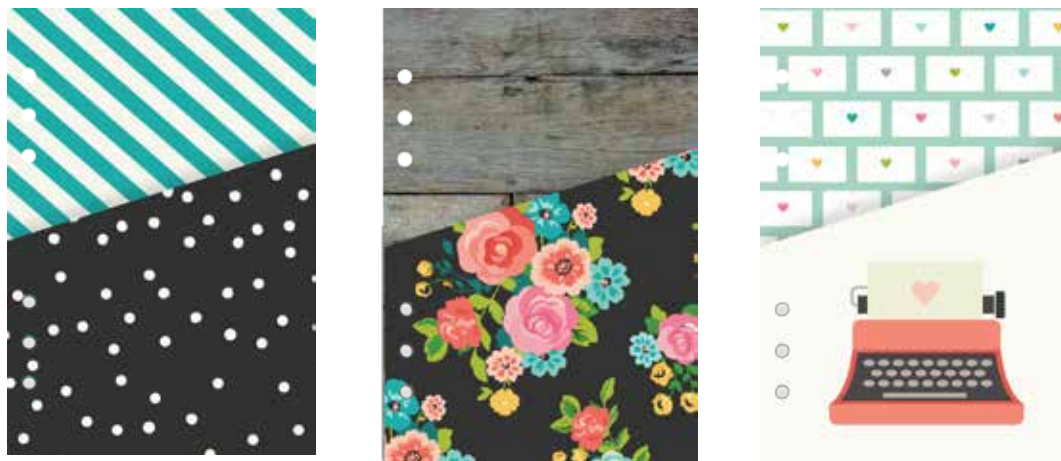
CARPE DIEM Dashboard and Pocket Cards | #8933 | 6 per unit | (12) Dashboards & (12) Pocket Cards





CARPE DIEM Monthly Inserts | #8934 | 6 per unit | (12) A5 monthly tabbed 180gsm dividers, (12) A5 monthly 180gsm calendar pages





CARPE DIEM Double Pocket Inserts | #8936 | 6 per unit | (3) A5 double-sided pocket inserts



CARPE DIEM Dividers | #8935 | 6 per unit | (6) A5 double sided 300gsm tabbed dividers



# PLANNER DECALS



BRIGHT IDEA

Customize the look of your planner by adding easy to use, removable vinyl Planner Decals!

**LIVE  
LOVE  
PLAN**



*make  
every  
day  
count*

Make Every Day Count  
Black Planner Decal  
#8947 | 6 per unit  
(1) Large Vinyl Planner Decal

HOME 🏠  
RECIPES ♥  
FAITH ✝️  
FITNESS 🏋️  
DAILY ★

Planner Labels  
Black Planner Decal  
#8948 | 6 per unit  
5 Vinyl Labels and 5 Vinyl Icons

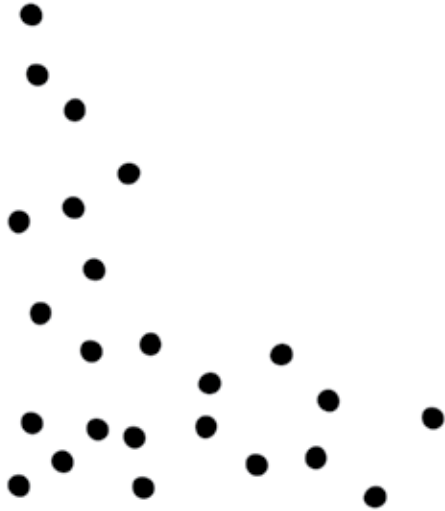


NEW  
SIZE

Floating Hearts  
Black Planner Decal  
#8960 | 6 per unit  
(1) Small Vinyl Planner Decal

  
**PLANNER  
GIRL**

Planner Girl  
Black Planner Decal  
#8953 | 6 per unit  
(1) Small Vinyl Planner Decal



Polka Dot  
Black Planner Decal  
#8949 | 6 per unit  
(1) Large Vinyl Planner Decal



Good Things  
Black Planner Decal  
#8950 | 6 per unit  
(1) Large Vinyl Planner Decal



Brand New Day  
Black Planner Decal  
#8951 | 6 per unit  
(1) Large Vinyl Planner Decal



Floating Hearts  
Black Planner Decal  
#8952 | 6 per unit  
(1) Large Vinyl Planner Decal



Hello Today  
Black Planner Decal  
#8954 | 6 per unit  
(1) Small Vinyl Planner Decal



Grateful Heart  
Black Planner Decal  
#8955 | 6 per unit  
(1) Small Vinyl Planner Decal



Heart  
Black Planner Decal  
#8956 | 6 per unit  
(1) Small Vinyl Planner Decal



I'm Hustlin'  
Black Planner Decal  
#8957 | 6 per unit  
(1) Small Vinyl Planner Decal



Live Love Plan  
Black Planner Decal  
#8958 | 6 per unit  
(1) Small Vinyl Planner Decal



# PLANNER ESSENTIALS



CARPE DIEM Bookmark Tablet  
#8932 | 6 per unit | (1) tablet with 24 sheets;  
punched for A5 planners



Notes Bookmark Tablet  
#7952 | 6 per unit | (1) tablet with 16 sheets;  
punched for A5 planners



CARPE DIEM Plastic Bookmarks  
#8931 | 6 per unit | (3) plastic bookmarks, punched for A5 planners



Mini Bookmarks  
#7996 | 6 per unit | (2) plastic bookmarks, punched for  
Personal planners



Today Mini Bookmark Tablets  
#7972 | 6 per unit | (2) tablets with 16 sheets  
each; punched for Personal planners





PERSONAL Weekly Horizontal Inserts  
#7985 | 6 per unit | (36) horizontal weekly 120 gsm inserts, 30 weeks



PERSONAL Daily Inserts  
#7984 | 6 per unit | (36) daily 120 gsm inserts, 12 weeks



*Carpe Diem offers 3 new inserts for fitness tracking,  
meal planning and recipes*



Weekly Fitness Inserts  
#8901 | 6 per unit | (36) A5 double-sided 140 gsm inserts



Recipe Inserts  
#8910 | 6 per unit | (36) A5 double-sided 140 gsm inserts



Menu Planning Inserts  
#8915 | 6 per unit | (36) A5 double-sided 140 gsm inserts





## TAKE NOTE

*Carpe Diem offers three a-la-carte weekly insert options based on your personal planning style.*



A5 HORIZONTAL WEEKLY INSERTS  
#4947 | 6 per unit | (72) A5 double-sided 140gsm inserts,  
horizontal weekly format.



VERTICAL WEEKLY INSERTS  
#4948 | 6 per unit | (72) A5 double-sided 140gsm inserts,  
vertical weekly format.



A5 VERTICAL APPOINTMENT WEEKLY INSERTS  
#4949 | 6 per unit | (72) A5 double-sided 140gsm inserts,  
vertical appointment weekly format.



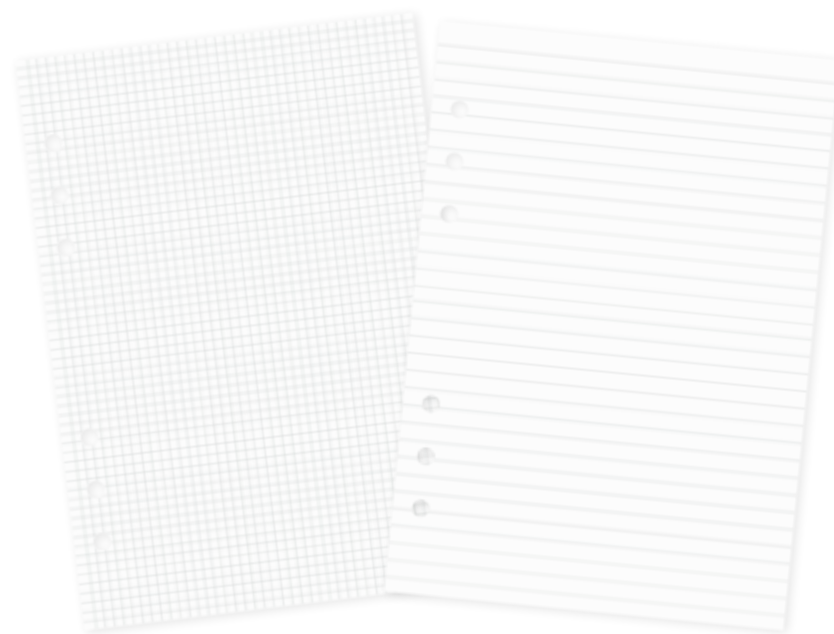
DAILY A5 INSERTS  
#4946 | 3 per unit | (156) A5 140gsm inserts.



*Daily inserts can be used in addition to or as a substitute for the weekly inserts when you need more room to plan your day!*



PLASTIC STORAGE POUCH  
#4950 | 6 per unit | (1) A5 pouch with plastic zipper.



A5 BASIC INSERTS  
#4945 | 6 per unit | (36) A5 double-sided 140 gsm inserts,  
2 designs, 18 of each design.





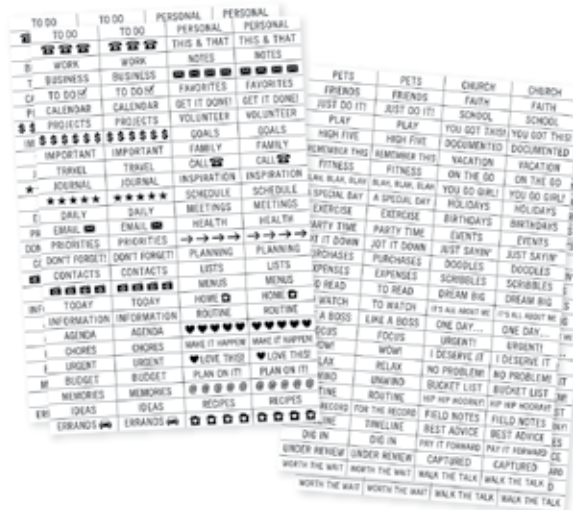
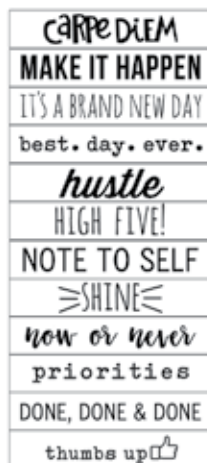
6 Ring A5 Punch  
#8919 | 2 per unit | A5 punch



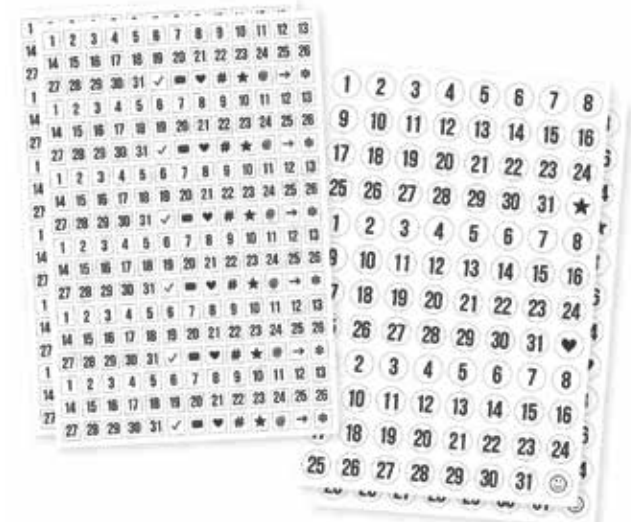
Finally - a stylish,  
easy to use, durable  
A5 Punch for  
punching your own  
inserts & dividers!



ROLLER STAMP - MAKE IT HAPPEN  
#4951 | 6 per unit | (1) rotary rubber stamp with 12 designs.



CLEAR LABEL STICKERS  
#4952 | 6 per unit | (4) 4x6 clear sticker sheets,  
2 designs, 2 of each design.



CLEAR NUMBER STICKERS  
#4953 | 6 per unit | (4) 4x6 clear sticker sheets,  
2 designs, 2 of each design.

[illegible]

- All existing and new wholesale accounts must comply with our sales policies, including the Minimum Advertised Price (MAP) Policy . These policies may change from time to time and will be communicated accordingly. For a copy of the current policies please contact [sales@simplestories.com](mailto:sales@simplestories.com).
- A signed copy of your business license/resale tax form and completed wholesale application must be on file to set up a wholesale account. Please email, fax or mail this information along with your initial order.
- Minimum opening order is \$100.
- Minimum reorder is \$50.
- Orders must be pre-paid with VISA, MasterCard, Discover, or American Express.
- Simple Stories does not offer payment terms.
- By ordering, you agree to limit Simple Stories' liability to the value of the cost of the product purchased.
- Please allow 3-5 business days for processing orders; longer times may be required during new product releases.
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- All order cancellations must be made in writing, either by email or fax before order has been processed and shipped from the Simple Stories warehouse.
- No returns are allowed without pre-authorization from Simple Stories.
- You may return any unopened and unused physical product in its original packaging within 30 days of purchase; a restocking fee of 25% will apply. Simple Stories does not accept returns by COD.
- All terms, conditions and pricing are subject to change without notice.

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